

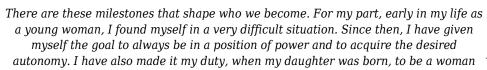
Our support: their life plans





Lyne Lamothe

Chief people officer Previan





Co-chair

Martin-Pierre Roussel

Executive Vice-President & Managing Director Co-Head of Corporate & Investment Banking National Bank

I was raised in a small town where people lived well, but very modestly. Several of my friends grew up in a home where their mothers had to both work and raise their

make her own choices. It goes without saying that the mission of Mères avec pouvoir relevance of Powerful Mothers: the organization acts as a lever with single mothers by touches me in particular. This organization is unique because it brings together all the providing them with tools to take control of their lives, but above all so that they look elements essential to provide mothers with the necessary support so that they can flourish and achieve: access to housing, access to education for children, and access to the next generation after them. The personal and professional development of women the success of these women and that will allow us to aspire to a promising future! I have the honor to act as co-chair of this campaign and to allow the advancement of the women's file. On behalf of all the brave women supported by Mères avec pouvoir, I appeal to your generosity to support this important cause. A mother with power has the power to change things. I hope that you too will know how to recognize it..

role model that has courage and benevolence and above all, to teach her that she can children in difficult conditions and without any support. So I understand very well the ahead, with confidence and pride. It is not only helping women and mothers, but also resources that promote their autonomy. This is the complete recipe that will ensure is a pillar central to the mission of Mères avec pouvoir. It is also a goal that we pursue at the National Bank, and that motivates us to provide concrete support to the organization. Within the Bank, we promote this development at all levels, through several initiatives and programs. We want to have a positive impact in the lives of people and the accompaniment that Mères avec pouvoir does, with female-headed single parents, joins these values that are important to us. As co-chair of this major campaign, I intend to rally other donors to the cause of Mères avec pouvoir and I hope that you will be!



Campaign co-president

Caroline Turcotte

Global Head of Diversity, Equity & Inclusion, Fiera Capital

'When getting involved with an organization, you must believe in their cause and be aligned with their activities and values, and I can confidently say that Mères avec pouvoir deeply resonates with my life experience. My mother and two grandmothers were veritable paragons of feminine determination; they always taught me the importance of independence and perseverance. There's no doubt that these lessons have served me well, and now it's my turn to pass them on to my children and support the community. I'm where I am today because of mothers who had power over their lives, and it's what I can now offer in return."



Julie Chabot

Vice President, Legal Affairs,
Axium Infrastructure



Julie Cusson

Senior Vice President, Enterprise Risk Management and Corporate Social Responsibility, Boralex



Oana Frumosu

Executive Director, Valeurs Mobilières TD



Laurence L'Abbé

Senior Vice President, Legal Affairs and Corporate Secretary, Dollarama



Louis-Philippe Myre

Executive Director, Interloge



Nathalie Nouvet

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Patrick Turcotte

Senior Vice-President Financing and Treasury, Saputo



Valérie Larouche

Executive Director Mères avec pouvoir



Caroline Charest

Partner, Strategy and Economic Advisory,
KPMG s.r.l./s.e.n.c.r.l.

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sent to you for any donation.

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Discover our brochure with all the information of the campaign:

In the brochure discover details about the project, the recognition plan and the allies of the project. Click here