



## Our 2025 benefit evening is sold out! Ready to take flight?

Thank you for your commitment and support of Mères avec pouvoir. Thanks to your support, this will be a memorable evening that will directly contribute to a future of opportunity for single mothers and their children.

### About this evening

On April 22, 2025, the 4th edition of the l'Envolée benefit evening will bring together more than 350 members of the Montreal corporate community and public personalities. This exceptional event will spotlight the winners of the Mères avec pouvoir Award, rewarding the inspiring journeys of two participants who have distinguished themselves through their commitment and determination.

Together, we're aiming for an ambitious goal: raising \$500,000 to support single mothers. Thanks to your generosity, we can make a significant difference to their lives.

### An inspiring theme

The theme of our benefit evening, **Inflorescence**, symbolizes evolution and blossoming. In the plant world, inflorescence refers to a group of flowers clustered together on a single stem, forming a harmonious unit. This term, derived from the Latin inflorescentia (to bloom), evokes the process of growth, transformation and radiance.

With this theme, we want to convey the idea that every project in life, like every flower, takes root in fertile soil - soil that, for us, represents Mères avec pouvoir. Just as a flower slowly emerges from the earth, the women we support blossom, grow and build a solid stem, that of their dreams and projects in life.

On this evening, we will celebrate the blossoming of these mothers who, nurtured by the support and resources offered, are moving towards a future full of possibilities. **Each action, each dream, each step towards autonomy is a flower that unfolds, and together they form an inflorescence rich in meaning and solidarity.**

## Event Co-Chairs

The honorary presidency will be held by **Karinne Bouchard** for a 2nd consecutive year, as well as **Kim Thomassin**. We are privileged to be surrounded by such exceptional women, who will make this evening a resounding success.



**Karinne Bouchard**  
Corporate director and  
investment consultant  
Gestion KB



**Kim Thomassin**  
Executive Vice-President  
and Head of Québec  
La Caisse

## High-energy entertainment

The evening will be hosted by Alex Perron, whose energy and enthusiasm will make this an unforgettable event.



**Alex Perron**  
Comedian, host and actor

VIRTUAL AUCTION

PRESENTED BY



**AIR CANADA**

In addition to our on-site auctions, our virtual silent auction is open to everyone, no matter where you are! It's a great opportunity to support the families of Mères avec pouvoir—while treating yourself at the same time.

Explore a selection of unique items, unforgettable experiences, and crowd favorites... and place your bid for a great cause!

**I bet for the cause**

## Meet our organizing committee

We'd like to express our deepest gratitude to our organizing committee, made up of committed women whose invaluable involvement makes this benefit evening a real success.

- Audrey Simard, Speech therapist
- Shana Diamond, Interior Designer, Shana Diamond Interiors
- Caroline Bougie, Consultant
- Geneviève Bourgault, Notary
- Isabelle Marcoux, Lawyer, Senior Director, Employment Law and Global Mobility, National Bank
- Julie Proulx
- Nathalie Rolland, lawyer, Corporate Secretariat Director, BDC
- Oana Frumosu, Managing Director, TD Securities
- Patricia Lemaire, Administrator and mediator, Fondation Lemaire

## Partners

We warmly thank our partners for their unwavering support, which enables us to realize our mission and make a difference in the lives of single mothers.

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